



Elsevier 'Apps For Science' Challenge:: Feb 8-March 1, 2011

During **Code{4}Lib**, Elsevier will officially announce the Elsevier Challenge- a coding contest to build library apps on SciVerse, the OpenSocial platform for ScienceDirect, Scopus and Hub content. The Elsevier Challenge will be open until March 1, 2011.

Judges:

To volunteer as a judge on the Elsevier Challenge send an email to challenge-info@elsevier.com.

The Prizes awarded will be:

First Place:	\$1500 Amazon Gift Card
Second Place:	\$1000 Amazon Gift Card
Third Place:	\$500 Amazon Gift Card
People's Choice:	\$500 Amazon Gift Card

Librarians and Developers can write customized library apps for the SciVerse suite: ScienceDirect, Scopus and Hub, using Web2.0 technologies like JavaScript and HTML5. SciVerse is an extension of Apache Shindig, an OpenSocial container (worldwide OpenSocial is used by 900 million end users). Apps on SciVerse appear alongside full text articles, journal abstracts and search results, and meta-data. Because apps on SciVerse can directly access the corpus and search results on the page where they appear, they can mashup SciVerse content with third party open APIs and data, apps can customize and enhance search and discovery for librarians, users and researchers.

Example App: the **Illinois Catalog Viewer** broadcasts the user's search terms to the University of Illinois VuFind online catalog and displays relevant catalog results alongside the results of the SciVerse Hub search, utilizing custom VuFind APIs.

To register send an email to challenge-register@elsevier.com with your name, your affiliation, a brief description of your app, other team members, and possibly a URL for more information. You will then receive a confirmation email with further instructions.

To get started, download the SDK: <http://developer.sciverse.com/sdk>

More challenge information on: <http://developer.sciverse.com/code4lib>

Or send an email to developer@elsevier.com or challenge-info@elsevier.com

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