

NDSA Coordinating Committee Candidates

Academic

[Helen Tibbo](#), University of North Carolina at Chapel Hill

Commercial Content

[John Spencer](#), BMS/Chace

Non-profit

[Kate Wittenberg](#), Portico

State Government

[Amy Rudersdorf](#), State Library of North Carolina, Department of Cultural Resources

Helen R. Tibbo, University of North Carolina at Chapel Hill

Brief biography (200 words):

Dr. Tibbo is an Alumni Distinguished Professor at the School of Information and Library Science (SILS) at the University of North Carolina at Chapel Hill (UNC-CH), and teaches in the areas of archives and records management, digital preservation and access, appraisal, and archival reference and outreach. She is also a Fellow of the Society of American Archivists (SAA) and was SAA President 2010-2011. From 2006-2009, Dr. Tibbo was the Principal Investigator (PI) for the IMLS (Institute for Museum and Library Services)-funded DigCCurr I project that developed an International Digital Curation Curriculum for master's level students (www.ils.unc.edu/digccurr). She is also the PI for DigCCurr II (2008-2012) that extends the Digital Curation Curriculum to the doctoral level. In 2009, IMLS awarded Prof. Tibbo two additional projects, Educating Stewards of Public Information in the 21st Century (ESOPI-21) and Closing the Digital Curation Gap (CDCG). ESOPI-21 is a partnership with UNC's School of Government to provide students with a Master's of Science in Library/Information Science and a Master's of Public Administration so that they can work in the public policy arena concerning digital preservation and curation issues and laws. CDCG is a collaboration with the Joint Information Systems Committee (JISC) and the Digital Curation Center (DCC), both of the United Kingdom, to explore educational and guidance needs of cultural heritage information professionals in the digital curation domain in the US and the UK. Dr. Tibbo is a co-PI with collaborators from the University of Michigan and the University of Toronto on a National Historical Publications and Records Commission (NHPRC)-funded project to develop standardized metrics for assessing use and user services for primary sources in government settings. This project extends work that explored user-based evaluation in academic archival settings funded by the Mellon Foundation. Prof. Tibbo is also co-PI on the IMLS-Funded Policy-Driven Repository Interoperability (PoDRI) project lead by Dr. Richard Marciano and conducted test audits of repositories in Europe and the US with the European Commission-funded ARPAREN project during the summer of 2011.

Interest in serving on the Coordinating Committee (200 words):

Digital curation and preservation have been at the core of my research and teaching activities for well over a decade. In that time I have witnessed many new developments and tools along with a cavalcade of research projects both in the US and worldwide. Certainly the field has progressed a great deal in the past fifteen years but we have not yet solved the most fundamental problem – that of sustainability. Unlike analog objects that can endure long periods of benign (and sometimes not so benign) neglect, digital objects need constant care even when times are economically tough. Because it is a grass-root, community-based organization, NDSA, under the leadership of the Library of Congress, has the potential to serve as a sustainability mechanism. No organizations can take on the role of trustworthy digital repository for the nation or even a small part of the national heritage and information without being part of a larger network. Only through mechanisms such as NSDA will the nation's cultural treasures and more mundane, day-to-day digital data be preserved. I believe that my research and pedagogical experience not only make me ideally suited to serve on the NDSA Coordinating Committee but oblige me to offer my participation.

Communities you represent:

School of Information and Library Science, University of North Carolina at Chapel Hill; the DataNet Federation. Informally: Information and Library Science Faculty; archivists (SAA)

Length of Term: 3 years (ending December 31, 2014)

John Spencer, BMS/Chace

Brief biography (200 words):

BMS/Chace President and co-founder John Spencer has widespread experience and visibility both in the music industry and in the fields of archival preservation and enterprise class information technology. Since 1978, he has been involved in the R&D, sales and marketing of high-technology professional audio and video.

Previously Vice-President of Sales and Marketing for Otari Corp., Mr. Spencer was fortunate to participate with the initial partners in the development of next generation enterprise-class IT data tape storage (LTO).

Mr. Spencer co-authored the NARAS Commercial Deliverables Best Practices document, bringing the “enterprise-class” mindset to the committee, and his continued efforts to create standardized multi-track metadata led to a 3-year partnership with the Library of Congress NDIIPP program, strategically focused on the collection of structured metadata for the commercial recording industry, currently in beta and to be released in the 2nd Quarter of this year.

Professional Associations:

- The Recording Academy P&E Wing National Advisory Council, Nashville
- chapter Advisory Council , Deliverables Committee
- AES (Audio Engineering Society) Studio Practices/ Production Technical Committee and the Digital Libraries Technical Committee
- AMIA (Association of Moving Image Archivists) Digital Issues Committee
- ARSC (Association of Recorded Sound Collections) Technical Committee
- NRPB (National Recording Preservation Board) Digital Audio Preservation and Standards Task Force

Interest in serving on the Coordinating Committee (200 words):

As President of BMS/Chace, a service provider to commercial archives, during the last 9 years I have gained an invaluable insight into the issues related to the long-term viability of born-digital recordings, both audio and visual. While the commercial industry as well as independent artists and labels continues to create this content at an exponential level, until our work, funded in great part by the NDIIPP PCA program, there had been no attempt to create an environment to collect technical, descriptive, and participant metadata for those within the creative community.

Our company is constantly faced with preservation and metadata issues that relate both to the best practices as laid out by those institutions that have graciously provided staff and infrastructure to create them, while mindful of the daily pressure to create standards

NDSA NATIONAL DIGITAL STEWARDSHIP ALLIANCE

within the commercial industry which is faced with the daily changes to output product releases for their artist roster. These standards must incorporate not only the best practices as outlined above, but also be mindful of the myriad of issues related to ownership, rights management, archival management, and ultimately the appropriate payment infrastructure to address the burgeoning creative community. For these reasons, I believe I could contribute to the Coordinating Committee in providing a pragmatic and standards-based workflow for the commercial content industry.

Communities you represent:

Commercial sector, audio creators, content creators

Length of Term: 3 years (ending December 31, 2014)

Kate Wittenberg, Portico

Brief biography (200 words):

Kate Wittenberg is Managing Director for Portico, a digital content preservation service that is part of ITHAKA. Before taking on this position in September 2011, Kate was Project Director, Client and Partnership Development in the Strategy and Research group at Ithaka, where she focused on building partnerships among scholars, publishers, libraries, technology providers, and foundations with an interest in promoting the development and sustainability of digital scholarship and learning.

Before joining Ithaka, Kate directed the Electronic Publishing Initiative at Columbia (EPIC), a collaboration of the libraries, academic computing division, and university press, where she developed digital publications in the humanities, social sciences, and sciences. At EPIC, Kate's projects included Columbia International Affairs Online, Digital Anthropology Resources for Teaching, and the National Science Digital Library Core Integration program.

Interest in serving on the Coordinating Committee (200 words):

This is a dynamic time for both academic publishers and libraries, and this environment provides both opportunities and challenges for those of us concerned about preservation of digital content. The community will need to work together to explore sustainable preservation infrastructures and systems and to encourage and enable cooperation between not-for-profit and commercial organizations in finding innovative solutions. As we set the vision and implement plans for Portico, I want to be aware of and sensitive to the needs and interests of the larger community. I would like to serve on the NSDA Coordinating Committee so that I can bring my own experience to the group and also bring the knowledge and perspectives of the other members to my own work going forward.

Communities you represent:

Academic institutions, scholarly publishers, current and future scholars.

Length of Term: 3 years (ending December 31, 2014)

Amy Rudersdorf, State Library of North Carolina, Department of Cultural Resources

Brief biography (200 words):

Amy Rudersdorf is the director of the Digital Information Management Program at the State Library of North Carolina. This small but tenacious group identifies and promotes solutions to ensure long-term preservation and ready and permanent public access to born-digital and digitized information produced by (or on behalf of) North Carolina state government. She is the co-chair of the digital preservation interest group at ALA and was a recent participant in the LOC Digital Preservation Outreach and Education workshop pilot. Prior to her work at the State Library, Rudersdorf developed digital collections at North Carolina State University and the University of Wisconsin-Madison. In her "free time" she teaches courses on preservation (San Jose State University) and metadata (North Carolina Central University).

Interest in serving on the Coordinating Committee (200 words):

As the manager of a digital preservation shop at a small, state government organization, I understand the value of collaboration. Without inter-institutional cooperation, the deep and rich heritage for which small and mid-sized academic, public, and government institutions are responsible could suffer or even disappear. I am interested in representing organizations of this type on the NDSA coordinating committee and feel that my passion for long-term access and decade+ work in the field provides me with the experience to do so.

Communities you represent:

State Government; Small and mid-sized heritage organizations

Length of Term: 2 years (ending December 31, 2013)